

PLANET POP
KIDS EYEWEAR



RED
EYEWEAR

IT'S OUR PLANET
IT'S OUR FUTURE

EYEWEAR FOR ECO
CONSCIOUS CHILDREN



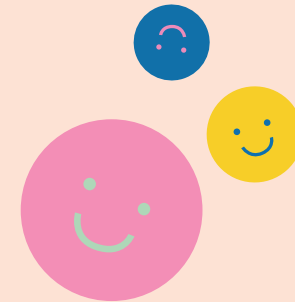
RED
EYEWEAR

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Eco conscious kids can make a statement about the planet with this fun brand, that aims to make a difference.

Planet Pop is an eco-friendly brand, committed to reducing the amount of fossil fuels that are used in the production of eyewear.

The Planet Pop collection consists of 21 SKUs; 7 styles in 3 pop colourways. This sustainable collection is made from renewable bio-plastics, formed from castor oil.



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Target Customer:

Children from 3 to 12 year old that care about their planet.

The collection:

21 SKUs

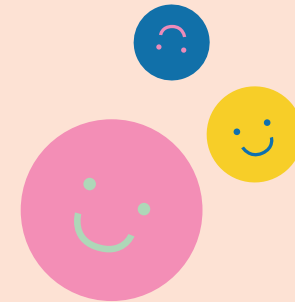
7 Styles in 3 Fun Colourways

Sizes range:

From 44 mm to 48 mm

Price Range:

Affordability is Key




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 **BELUGA**



CRYSTAL BLUE WITH FLOWER PATTERN 47-18-130

 **BELUGA**



CRYSTAL RED WITH FLOWER PATTERN 47-18-130

 **BELUGA**



CRYSTAL GREY AND GREEN 47-18-130



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RED[™]
EYEWEAR

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 **MINKE**



MATT CRYSTAL BLUE 44-19-135

 **MINKE**



MATT BLACK WITH BROWN TORT 44-19-135

 **MINKE**



MATT BLUE GRADIENT 44-19-140



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BOTTLENOSE



CRYSTAL TEAL 48-16-130

BOTTLENOSE

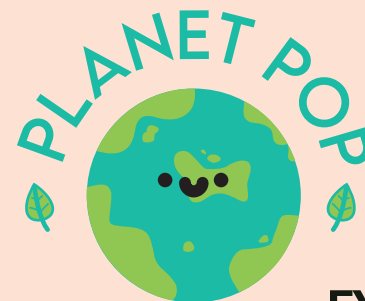


CRYSTAL MULTI WITH PURPLE 48-16-130

BOTTLENOSE



MATT PINK WITH BLUE 48-16-130



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 ORCA



CRYSTAL PEACH 45-15-120

 ORCA

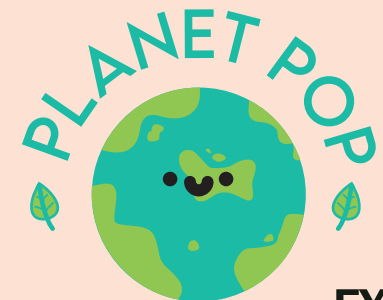


CRYSTAL TURQUOISE 45-15-120

 ORCA



BLUE & PURPLE STRIPE 45-15-120



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 **RISSO**



MATT CRYSTAL GREY WITH BLUE 48-16-130

 **RISSO**

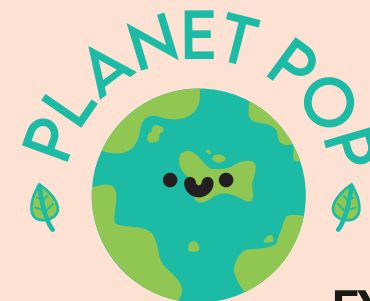


SHINY BLUE WITH RED 48-16-130

 **RISSO**



BROWN TORTOISESHELL 48-16-130



RED
EYEWEAR

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 **MANATEE**



SHINY BLACK WITH RED 46-18-130

 **MANATEE**



CRYSTAL GREY WITH ORANGE 46-18-130

 **MANATEE**



CRYSTAL BLUE WITH YELLOW 46-18-130



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EYEWEAR

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LENS PRINTING



PLANET POP BRANDING PRINTING ON THE LEFT LENS

TEMPLE BRANDING



LEAF PRINTED ON EXTERIOR

MESSAGE



SAVE OUR PLANET, SAVE OUR FUTURE



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EYEWEAR

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LENS PRINTING



PLANET POP BRANDING PRINTING ON THE LEFT LENS

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MESSAGE



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CASE AND CLOTH



RENEWABLE CORK MATERIAL CASE WITH RECYCLED LENS CLOTH



FOLDABLE CASE



RED
EYEWEAR

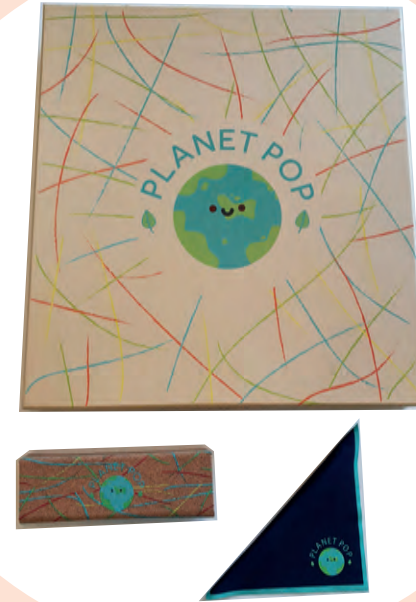
IT'S OUR PLANET
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DISPLAY BOX



RECYCLED CARDBOARD DISPLAY BOX

SET



RED
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EYEWEAR